

Preparing Your Home for Listing Pictures



Please have your property ready to photograph prior to your scheduled appointment!

I have multiple listings a day 🗓️

Please do not schedule other services on the day of your photoshoot as it is extremely difficult to work around cleaning services, window washers, carpenters, landscapers, etc.



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1. Declutter and Depersonalize:

- Remove any unnecessary or personal items from surfaces, such as countertops, tables, and shelves. This helps create a clean and spacious appearance.

2. Deep Clean:

- Thoroughly clean each room, including floors, windows, countertops, appliances, and bathrooms. Pay attention to details like removing fingerprints, dusting, and ensuring everything is spotless.

3. Organize and Stage:

- Arrange furniture in a way that maximizes space and flow. Consider removing or repositioning certain items to create an inviting atmosphere. Add tasteful decor and accents to enhance the visual appeal.

4. Lighting:

- Ensure all light fixtures are in working order and replace any burnt-out bulbs. Open blinds and curtains to let in natural light, maximizing brightness in each room.

5. Clear Surfaces:

- Remove any unnecessary items from countertops, tables, and tops of furniture. Store them neatly in cabinets or drawers to create a clean and minimalistic look.

6. Freshen Up:

- Add fresh flowers, plants, or fruit bowls as natural accents to inject life into the space. Ensure that any indoor plants are well-maintained and in good health.

7. Exterior Curb Appeal:

- Tidy up the front yard by mowing the lawn, trimming shrubs, and removing any debris. Clean the driveway, walkways, and exterior surfaces. Consider adding some potted plants or flowers near the entrance for a welcoming touch.

8. Outdoor Spaces:

- Clean and declutter any outdoor living spaces, such as patios or decks. Arrange outdoor furniture in an inviting manner and add cushions or accessories to create a cohesive and appealing look.

9. Remove Personal Items:

- Hide personal items such as family photos, children's artwork, and personal memorabilia. This allows potential buyers to envision themselves living in the space.

10. Pets:

- Temporarily relocate pets and their belongings during the photoshoot. This ensures a clean and pet-free environment for the photos.

11. Pre-Photoshoot Check:

- Before the photographer arrives, do a final walkthrough to ensure everything is in place and well-prepared. Double-check for any last-minute cleaning or tidying that may be required.

Remember, first impressions are crucial when potential buyers view your property online. By following these steps, your real estate listing photos will showcase your property in the best possible light, maximizing its appeal and attracting interested buyers.

If you prefer, you can also consider hiring a professional home stager to assist you in achieving the optimal presentation for your property.

LESS IS MORE

*****I cannot fly the drone in high winds, rain or snow*****